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specs

OF KENSINGTON

Leaders in Eyecare

ESTABLISHED IN 1984



eNewsletter

JULY 2013

 FOLLOW ELAINE ON
FACEBOOK

AS SHE RAISES MONEY
THROUGH THE PYRENEES FOR

VISION CARE
FOR HOMELESS PEOPLE



Follow Optometrist Elaine's daily updates on Facebook as she makes her way through the Pyrenees raising money for Vision Care for Homeless People.

Over the course of the seven-day bike challenge Elaine is cycling from Biarritz to Perpignan, climbing some of the most famous cols in the Tour de France. She aims to

cover 742km and climb 14,353m to complete the Trans Pyrenean Raid, raising £1,435 for the charity she helped start, which equates to £1 for every 10m climbed.



Elaine, who has been part of the Specs of Kensington team for almost 20 years, said: "Knowing what I am raising money for adds to the incentive to get up those long steep mountain climbs. For every £5 raised a homeless person will have a free eye examination and a pair of spectacles."

Vision Care for Homeless People has clinics in London, Birmingham and Brighton. To sponsor Elaine go [here](#).

WIN A £200 PAIR OF SUNGLASSES

You just need to  **LIKE US ON FACEBOOK**

WIN

Help us decide how to celebrate our big 30th Anniversary, coming up in 2014, and you could win a pair of sunglasses worth up to £200.

You just need to **LIKE US ON FACEBOOK** and leave a comment on how Specs of Kensington should celebrate its 30th Birthday next year! All of the new likes will be entered into a prize draw and be in with a chance to **WIN A PAIR OF SUNGLASSES** worth £200.

Only one entry per person will be accepted and the prize value of £200 can be used against prescription or non-prescription sunglasses. No equivalent cash prize. The closing date is August 31st and the winner will be drawn on September 2nd 2013.

www.specsofkensington.co.uk

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